

Argument in Favor for Measure W

Vote YES on Measure W for Improved Community Safety!

The fire station headquarters at Erba Lane does not meet essential services building and safety standards, putting the community of Scotts Valley at risk in the event of a disaster. The ballot measure will allow for the construction of a new strategically located fire station on La Madrona Drive across from the Hilton Hotel. Once built, the Erba Lane fire station will be decommissioned.

YES on W will keep our friends, family, firefighters and community members safe.

Community Safety

Currently, the 60-year-old Scotts Valley Fire Station on Erba Lane:

- Is seismically unsafe and has reached the end of its useful life - according to two different third-party professional evaluations.
- Will not likely withstand an earthquake, trapping your firefighters and preventing them from responding to the community.
- Is not built to modern building codes and firefighting safety standards.
- Is not in the most effective location to respond to all areas of the Fire District.
- Does not have a command center to handle large-scale incidents to support the District or City.

YES on W will:

- Provide a safe, strategically located fire station that meets seismic standards and building codes.
- Keep our firefighters and community members safe.
- Improve District coverage and response times.
- Support responsible community growth.

Financial Impact

- The Fire District already owns the land on La Madrona Drive – it was purchased in 2002 for this purpose.
- These bond funds can only be used to pay for the station relocation effort.
- Building costs will continue to rise in the years to come.
- Investing in a new station will meet the needs of the community now and into the future.

Safety is a Community Responsibility - Please join us in voting YES on Measure W.

VOTE YES on Measure W
