Allan Timms, 48, SVP of Engineering at Universal Audio

I am a Scotts Valley enthusiast, father and executive for a successful local business in the music industry. My day job is running a large team, with a multimillion-dollar budget. My career has given me a perspective on how to efficiently and effectively run a large organization, aimed towards a shared vision of success.

With your help, my non-day job would be: (1) to steer Scotts Valley to be the destination it should become; (2) to ensure that the amenities, restaurants and stores match the demographic that is Scotts Valley today, not what it was; and (3) to implement practices that will improve the Scotts Valley living experience for all. Pandemic staffing and budget issues have hit our city hard, but its teams are fantastic and need our support.

The Council has a vital role and a responsibility to listen to the residents. It must drive inclusivity and set policy that works for all. It must ensure we have modern technology, systems and processes, and that any development is in the best interest of Scotts Valley's future. In short, the Council needs a fresh perspective and that is what I bring.



